
2017 Race Weekend
Kiosk Space Request for Bid



ياس مارينا
yas marina

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RACE WEEKEND AT YAS MARINA

Yas Marina remains open to the public so guests can soak up the electric atmosphere and be a part of the capital's biggest and most glamorous social and sporting event.

Yas Marina is known to be the epicentre of the after race parties and for good reason. In the evenings the bespoke gigs with live performances and international DJ sets kick the celebrations up a notch and add to the winning atmosphere.



YAS MARINA IN NUMBERS

Facebook
Fans
74,583

Database:
25,000

124,053
& growing

Instagram
Followers
6,666

Twitter
Followers:
3,304

Avg.
Monthly
Web
Traffic
14,500

2016

Received over 48,000 guests
over the weekend

Welcomed 238 yachts in to the
marina for the F1 weekend

Secured 63 clippings worth
\$1.3 million in AVE across
international yachting
publications, UAE lifestyle and
UAE news

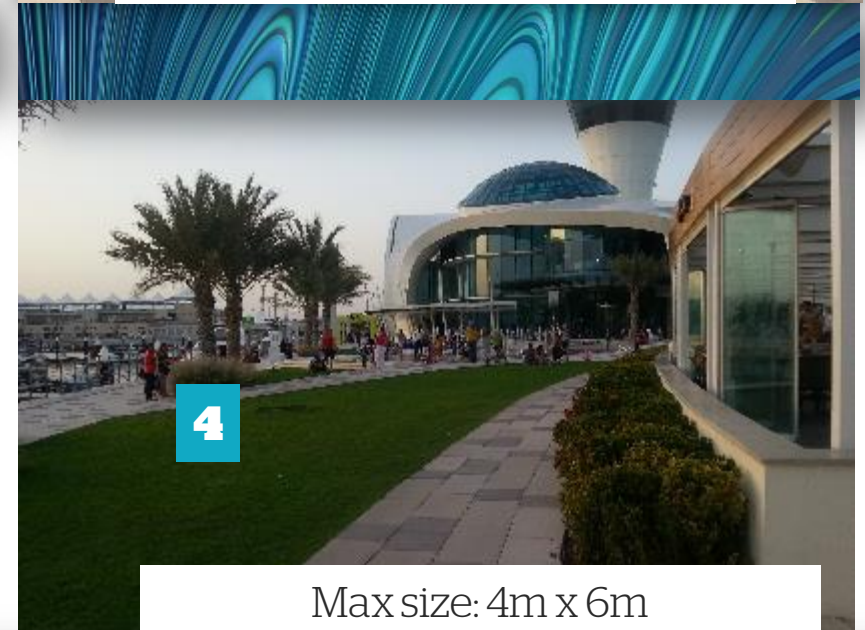
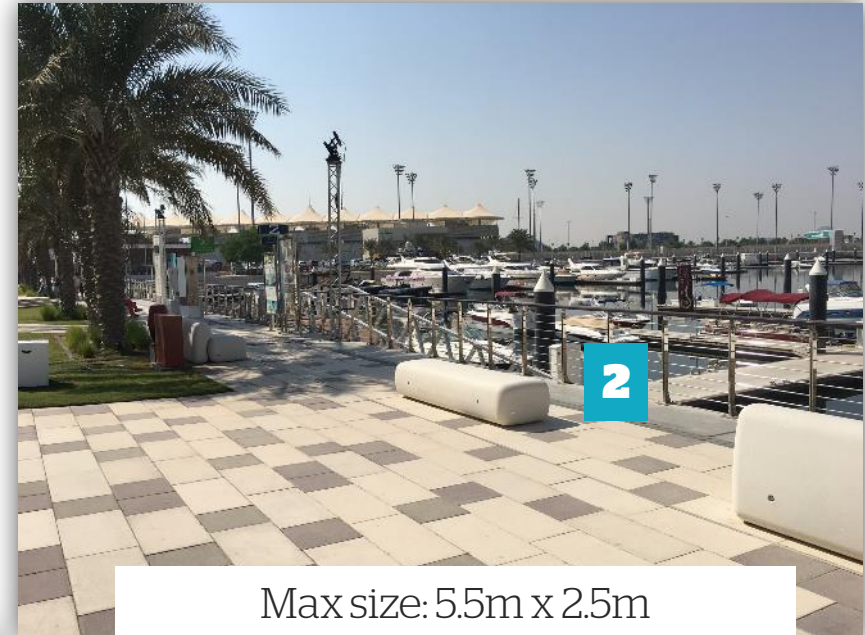
Map of **KIOSK SPACES**

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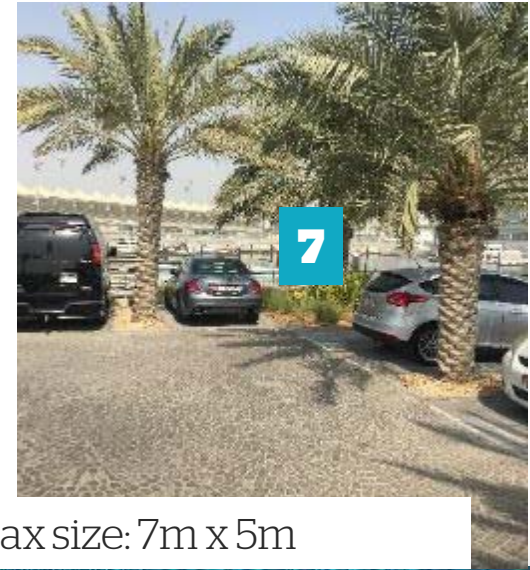


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KIOSK SPACES



KIOSK SPACES



THE BID



This year, Yas Marina are giving companies the chance to bid for their desired kiosk space during the 2017 FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX.

Operational Notes

Kiosk Set Up: Tuesday 21 November, 2017 – 9am to 6pm

Kiosk Mandatory Operation Days: Wednesday 22 until Sunday 26 November, 2017

Kiosk Mandatory Operation Times: 3pm to 10pm

*kiosks can be open as early as 9am until midnight

Kiosk Dismantle: Monday 27 November, 2017 - before 6pm

BIDDING PROCESS

DEADLINE TO SUBMIT APPLICATION IS **OCTOBER 11**

To apply, please send **HARD COPIES** of the required documents to the address below:

- A. Completed application form (download from [here](#))
- B. Brief company overview
- C. Detailed presentation about the concept for space i.e. food truck, F&B kiosk, pop-up service etc.
- D. Drawings and renderings of the design for the kiosk space
- E. Security cheque **Five Thousand Dirhams (AED 5,000)** payable to Yas Marina LLC.

Attn: Andrew Ferrier,
Executive Director Commercial,
Miral, Floor 6, HQ Building,
Abu Dhabi, UAE, PO Box 147774

Proposals will be reviewed by the Tender
Committee.

Thank you